



How-To Do Virtual Art Night

This is a great way to have friends/family from all over the world tune in. The premise is simple: come and share whatever it is you make. Hangout with good people and celebrate art.

The point is not to be “good” at whatever it is you do, rather to promote creation and to share those creations in a safe space. If you’re bored and looking for a way to spice up a Saturday evening, here are some tips on how to create your own online art share.

1. Gather the Artists or Artist

Step one with any sort of event is to curate the performers. It helps if you are normally surrounded by a creative bunch as the people who have some sort of performance experience are always the most willing to share. But if most of your friends don’t collage excessively or perform live concerts regularly, don’t worry! A little bit of encouragement goes a long way. “Curating” really means reaching out to those friends of yours that you know are creating.

2. Choose How Much You Will Charge For A Donation

If you are not paying for your online platform or artists, this can be any amount you wish. If you are paying for things, please speak to Elizabeth BEFORE setting a price and promoting.

3. Choose an online platform to host the virtual event.

Zoom, Microsoft Teams, WebEx, and the many other options...Choose a free version over a paid version to maximize the donations to Tedy's Team. Also do a test run with friend before so you know how to use it and navigate any issues.

4. Choose How You Will Have People Pay

The easiest is through your fundraising page and have people notify you the donation amount was for the admission to the Art Party.

5. Spread the Word

Send emails. Send text messages. Make a Facebook event page, post it on Instagram in advance and the day off, send reminders.