



How-To Do Matching Gifts

What are matching gift programs?

As part of a corporate philanthropy program, companies of all sizes will match donations that their employees make to charitable organizations. When an employee makes a donation, they request a match from their employer, who then makes a donation to the same organization.

Companies usually match donations at a 1:1 ratio, but some will match at a 2:1, 3:1, or even a 4:1 ratio.

Why are matching gifts important?

Corporate matched donations are important because they are free money for your nonprofit! It gives you more bang for your fundraising buck, so to speak. Your organization will receive two donations for the work of soliciting one.

How do we help you?

We use Double the Donation to assist with matching gifts on our Teamraiser fundraising platform. If you are running a race that does not use our platform, you need to be on top of matching gifts.

On our platform, DTD, sends email to people asking about their company and sends documents for assistance. it's always good to still be on top of things, but DTD helps!

Not sure if your company or a donor's company matches? We have a widget on our website to help! [CLICK HERE](#) to access the widget and enter the company in question.



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Below are some of the top companies that match.

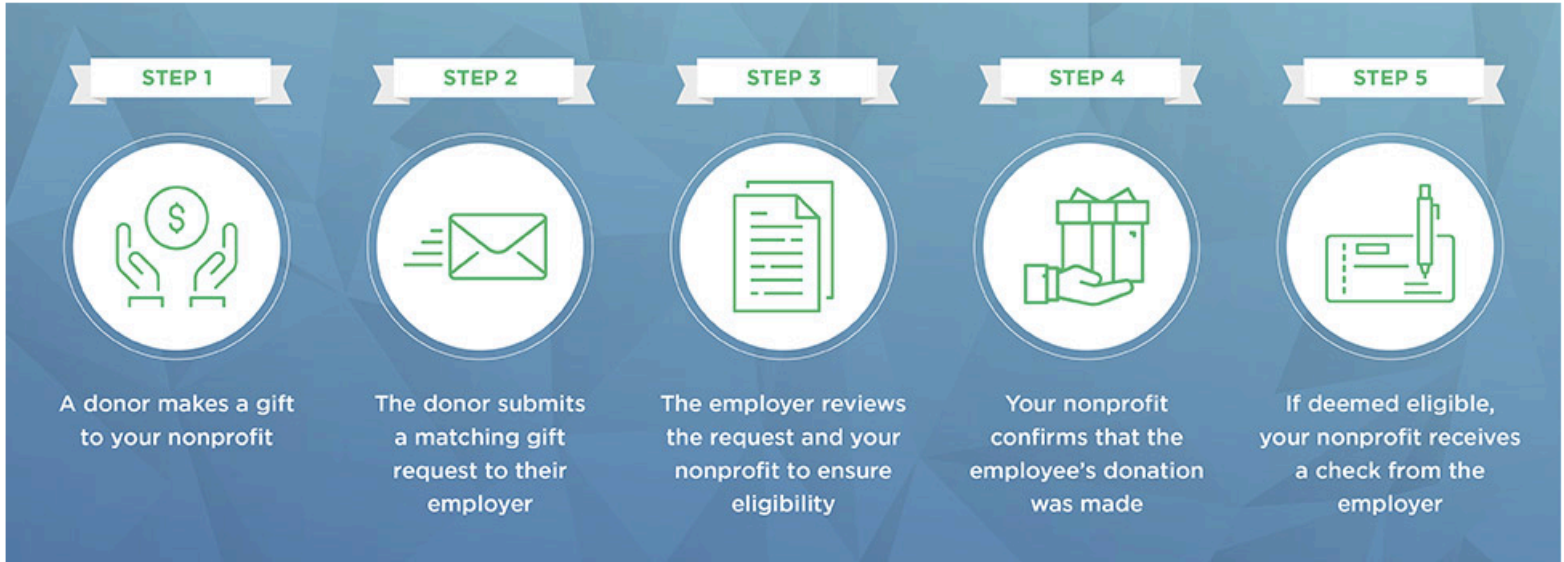
Top Matching Gift Companies

MATCHING GIFT COMPANY	MATCH RATIO	MAX MATCH AMOUNT	SUBMISSION DEADLINE
General Electric	1:1	\$5,000	Matches are due by April 15th of the following year.
Soros Fund Management	Up to 3:1	\$300,000	Requests must be made within one year of the donation.
BP (British Petroleum)	1:1	\$5,000	Inquire through the matching gifts portal for more information.
Gap Corporation	1:1	\$10,000	Matches must be registered within 120 days of the donation.
State Street Corporation	1:1	\$35,000	Inquire online for details.
ExxonMobil	Up to 3:1	\$22,500	Matches are due by December 31st of the year of the donation.
CarMax	1:1	\$10,000	Submissions should be made within 180 days of the donation.
Johnson & Johnson	Up to 2:1	\$20,000	Employees have 12 months from the donation date to submit a match.
Choice Hotels	1:1	\$1,500	Inquire online for more information.
Microsoft	1:1	\$15,000	Matches should be submitted within 12 months of the donation.
Pfizer	Up to 1:1	\$15,000	Matches must be submitted and approved by March 1st of the year following the donation.
Capital Group	2:1	\$5,000	Employees can submit matches at any point in the 12 months following the donation.



TEDY'S TEAM™

How to Matching Gifts Work?



STATISTICS PROVIDED BY DOUBLE THE DONATION





Sample Email to Donor's to ask about Matching Gifts:

Dear (Name),

Thank you for your recent (\$\$\$\$) donation to Tedy's Team, in support of (First, Last Name on Date). I am so grateful for your support of my journey and with your help we can continue to work to prevent, treat and defeat heart disease, stroke and other cardiovascular diseases.

Thousands of companies across the nation participate in a matching gifts program and that means every dollar from every donor has the potential to double or even triple! Some companies will even match gifts made by retirees and/or spouses too!

To find out if your company has a matching gift policy, be sure to ask your Human Resources department.

Questions?

Reach out to Elizabeth Tirrell at elizabeth@tedysteam.org



What You Need to Know about Matching Gifts and Your Fundraising Minimum

The more you know:

Matching Gifts are the simplest way to double your dollars, but the cut off to receive the funds is June 30th.

While the funds may not be in before your fundraising deadline, the matching gift approval and confirmation does have to be in before your fundraising deadline. If not, it will not count towards your minimum.

The sooner the matching gift request is processed the better your chances of it coming in time.

If you are not sure how quickly a company pays out, please let me know and I can research it.

If your funds come in post Fiscal Year, they will not count towards your current Fiscal Year fundraising, but can count towards any events you do the following Fiscal Year.

Any questions, ask Elizabeth