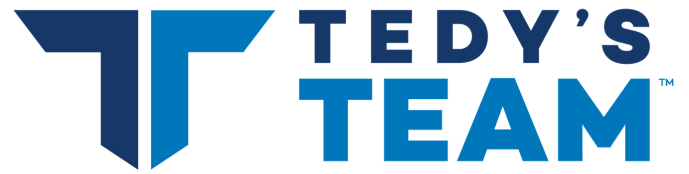


Logo Style Guide



When using the Tedy's Team logos, remember to NEVER manipulate the color, distort or modify the image, or alter the proportional alignment of the elements in the logo. If you need access to black and white logo versions, you can apply for special permission with Elizabeth and Allison, who will provide those official logos if given approval. For more dos and don'ts of logo use, please review the, "New Logo Guidelines" document. If you have any questions, please reach out to allison@tedysteam.org.

Primary Logos

With Tagline



Without Tagline



Brand Colors



PMS 294 C

CMYK: 100, 74, 0, 45
RGB: 0, 47, 108
HEX: 002F6C



PMS 3005 C

CMYK: 100, 35, 0, 2
RGB: 0, 119, 200
HEX: 0077C8



PMS 485 C

CMYK: 0, 95, 100, 0
RGB: 218, 41, 28
HEX: DA291C



PMS 1235 C

CMYK: 0, 25, 94, 0
RGB: 255, 184, 28
HEX: FFB81C