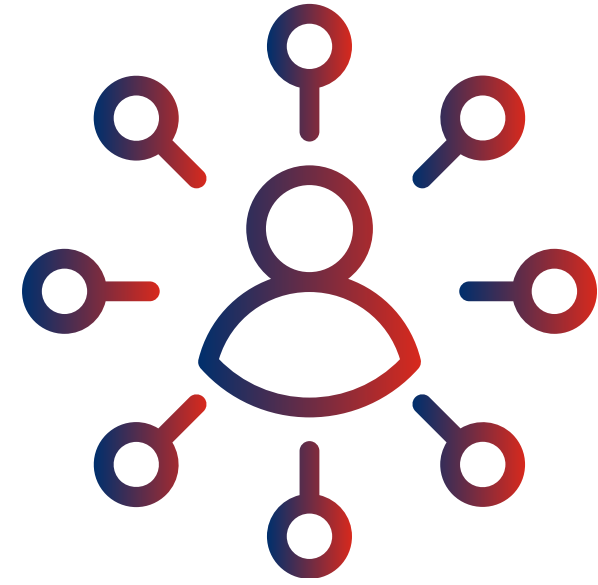


HOW TO FUNDRAISE

- 1
- 2
- 3



make a list
of all your potential donors



write your story



connect with your donors through letters, email, personal asks, events and social media



say thank you



ask multiple times everyone needs reminders! do not be timid.



talk about your journey tell at least one person a day about what you are doing



share your progress as you get closer to your goal.

tell your donors how their contribution is **helping the mission of Tedy's Team.**

celebrate and thank your donors again, when you **reach your goal and again post event**

FUNDRAISING WAYS

1

LETTER WRITING

Review your connections for those who would do better to receive a letter, either handwritten or typed. Include your mission connection as well as self addressed stamped envelope for a donation.



2

EMAIL

Most people you connect with will do well with an email donation request. Always include your fundraising link and connection to the mission.



3

PERSONAL ASK

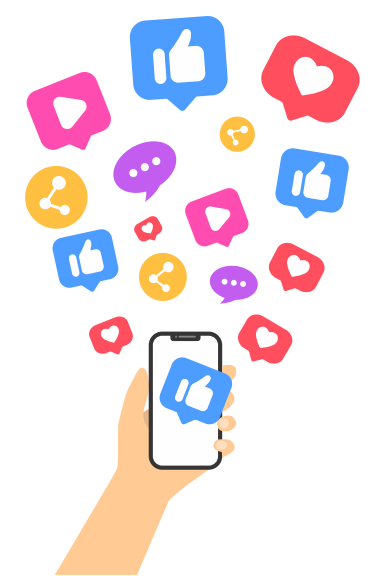
Are there people in your circles that have deeper pockets and typically are philanthropic? Those people you want to connect with personally. Take them for coffee/tea, go to their house, or have lunch/dinner with them. Asking for their support for a larger impact?



4

SOCIAL MEDIA

Check out the social media section of the toolkit for tons of templates, but rule of thumb is sharing your mission connection and training journey. Just don't post your link and ask for donations. Share what we do with the money. Thank your donors on social, too! It's all about impact.



5

EVENTS

Events are a great way to raise money. Tailor them towards your friends and families interests. Host it where your friends and family are. Rule of thumb, your price per person should be 3x your cost per person.



5

MATCHING GIFTS

See our Matching Gifts page on our website

[HERE](#)

