



How-To Do LETTERS FROM SANTA

This is a super fun way to raise money during the holiday season and bring a little joy to those around you.

You can charge whatever you like. \$10 is a great price and you can offer discounts for multiple kids in the same order... \$10 for one letter, \$15 for two, \$20 for three...and so forth.

I recommend getting some fun, colored, paper or using one of the templates I have in the file.

I have also included a few samples of text you can use...but honestly, if you are creative, have at it.

A few recommendations: NEVER promise a child will get a toy unless a parent requests you mention it. NEVER promise you can have someone come home that may be away...etc...you get the point. Promises make people sad.

Create a questionnaire for the parent so you can personalize the letter as much as possible. I have a template you can use or you can create your own. The template is in the file.

It's great to grab some fun envelopes, too!

Always address the envelope from Santa on the outside and let your mail carrier know it's a letter from Santa as the USPS has special stamping that they use to make it all the more special.

WHEN IN DOUBT. CALL LIZ