



# How-To Do Birthday Fundraiser

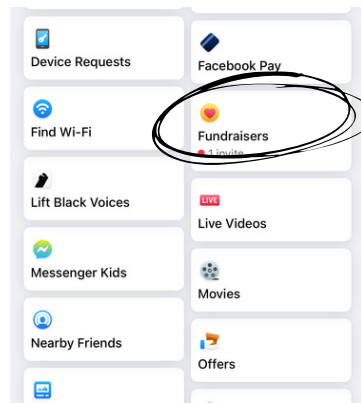
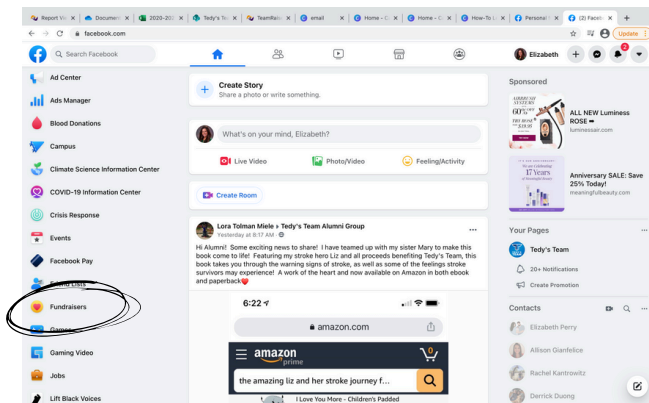
Raising money for your birthday, your stroke/heart disease hero's birthday, or an anniversary of something important is always a great way to close in on your fundraising minimum.

The easiest way to do this is through Facebook and/or Instagram, but remember they now charge fees.

So how do you do that?

## Facebook Directions:

- Click on "Fundraisers" in Facebook. This will be on "Show More" part of your screen on a desktop or the bottom right hand button on our phone.



- Once you click "Fundraisers", it will bring you to a new page. On that new page, scroll down until you see "RAISE MONEY FOR A NONPROFIT" Click that and then search for Tedy's Team. Once you see it, click on it and then follow the screen to edit and name you fundraiser.
- Once your fundraiser is up and running, please email Elizabeth letting her know.
- Funds are sent monthly from Facebook and will be added to your fundraising page once they are deposited into our account.

**WHEN IN DOUBT. CALL LIZ**



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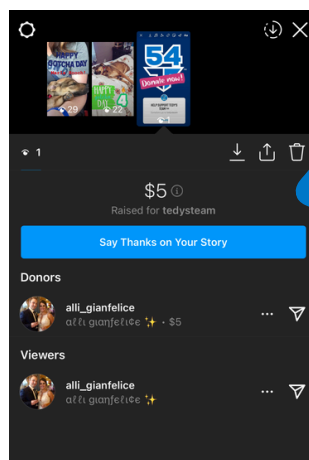
## Instagram Directions:

### Posts:

- For Instagram posts, just share a relatable picture or video and share your story in the caption. Put your fundraising link in your bio and put in the caption that people can donate by using the link in your bio. Putting a link in the caption or comment will not work as it does not hyperlink it.

### Stories:

- To fundraise for Tedy's Team pick a photo or video that applies to what you are asking...a running photo of you, perhaps. Once you add the photo/video, then click the smiley square on the top and choose the donation or search for the donation button. once there, search for Tedy's Team and click on us when you see us as a choice. You can edit the button how you want it. place it anywhere on the screen and post your stor





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## Instagram Directions:

### Live Streaming:

- Instagram allows users to fundraise while live streaming. This is great for all types of virtual fundraisers. Live Concerts, Live Cooking Demos, etc...you can really get creative with it.
- To use the new donations feature on live videos, you can either tap the camera in the top left of the Instagram Feed or swipe right in the Feed. You then tap “Live” at the bottom of the screen, select “Fundraiser” and choose the nonprofit you want to support.
- When the broadcast begins, you’ll be shown how many people are supporting the fundraiser and the amount of money raised, in real-time. You can also tap on “View” to see a further breakdown of the donors, including the individual contributions, in case you want to give them shout-outs in your video — something you can also do in real time by tapping “Wave.”

