

Putting your fundraising link in your email signature will generate donations without you even actually asking! Seriously. I personally raised \$1,100 from my email signature when I ran Boston in 2017, and it was all from my email signature.

How? People you email with every day...work...personal...etc, may not know what you are up to and when you send a email, this lets them know. But the opposite occurs. Especially with work emails...you do not know what everyone is connected to and you would be surprised how many people are actually connected to stroke and heart disease, so your email signature could be the perfect way to opent hat door.

Here is a great option, but please feel free to edit accordingly and remember, to ask your employer before making a business one.

With heart, Elizabeth

I am running the 2021 Boston Marathon with Tedy's Team. Tedy's Team is a 501c3 that raises awareness of stroke and heart disease while supporting survivors on their journey, giving them the means for a comeback. To donate and/or earn more, please go to: {insert link or hyperlink}

## WHEN IN DOUBT. CALL LIZ